

AFTER INCUBATION: TRENDS AND POLICIES IN SUPPORTING START-UPS

Fiera Rho-Pero
Centro congressi Stella Polare
Sala Scorpio
Porta Est/Porta Ovest.

MILANO

Friday, November 23rd (afternoon, english session)

» a european perspective

Saturday, November 24th (morning, italian session)

» start-up and post-incubation in Italy

For registration
and program:
www.milanomet.it

How to create in Europe and Italy the conditions to successfully promote the birth of the so-called "gazelle" and "born global" firm?

General informations:
Milano Metropoli
Agenzia di Sviluppo,
Ph. 02.24126540
Gianluca sala
sala@milanomet.it

What scenarios for the European "enterprise incubation system", which currently supports 34% of start ups?

EBN Network
Eleonora Sambasile
+32 2 7729574
esa@ebn.be

What roles could practitioners networks of innovation and enterprise creation play in the definition of more effective policies and tools (science parks, incubators, Business Innovation Centres, local development agencies)?

Participation to the
conference is open and
free of charge.

Scheduled next 23rd and 24th November in Milan, the International Conference intends to answer to all these questions.

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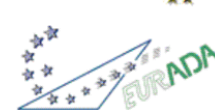


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INTERNATIONAL CONFERENCE Milan, 23th – 24th November 2007

Fiera Milano - Rho-Pero Exposition Pole
“Stella Polare” Congress Center – “Scorpio” Room
(access East Gate MM1 / access by car: South Gate)

AFTER INCUBATION: TRENDS AND POLICIES IN SUPPORTING START-UPS

**Friday 23rd November (p.m.)
EMERGING TRENDS AND APPROACHES: A EUROPEAN PERSPECTIVE**

14.30 *

**English session. No translation service is foreseen*

Welcome and opening remarks

Fabio Terragni, CEO of Milano Metropoli Development Agency and President of AIDA

14.45

Tools for fast growing SMEs in Europe: supporting potential “gazelles”

Uffe Bundgaard-Jorgensen, CEO of InvestorNet – Gate2Growth

Fast growing companies, the so-called “gazelles”, are considered to be a driving force for competitiveness, innovation and employment. In many countries, the majority of all new jobs are attributable to 3-5% of the fastest growing enterprises.

Considering this evidence, increasing the number of potential gazelle companies and ensuring their growth possibilities should be a prime policy objective for most governments. Yet, only few policy measures directly target potential or existing gazelle companies. Thus raising the question how the emergence and development of gazelles could further be fostered and what should be the role of public policy in promoting this.

15.15

Born Global Firms. The way for success.

**Professor Erkkö Autio, chair in Technology Transfer and Entrepreneurship
Imperial College London**

Early internationalisation strongly promotes the development of dynamic abilities.

A tiny fraction, just 3-5 percent, of all new companies eventually creates three-quarters of all jobs provided by such companies. Born Global firms are disproportionately represented in that small group. That’s why studying them is important.

15.45 – Discussion

A plurality of experiences. One sharing vision?

Chairman: Luigi Campitelli, President of EBN Network and CEO of BIC Lazio

Lauri Ylostalo, CEO of Lahti Business & Science Park - The "clean-tech cluster" developed by the Lahti BIC across Finland

Julian Ingleby – Vice Acting Managing Director of Coventry University Enterprise,
Trends & Practices of post-incubation

Irene Menéndez – Incubator Manager CEEI Asturias, The "Business angels network" scheme activated by BIC Asturias in Spain

Francis Bécard – President of Retis, and **CEO of Technopole de l'Aube en Champagne,** the " Plug and Start" training, mentoring and financing platform made (tbc)

18.00 – Conclusion

Saturday 24th November (a.m.) START-UP & POST-INCUBATION IN ITALY

10.00

Resume from Friday session

Fabio Terragni – President of AIDA

10.15

The concept and the practice of enterprise incubators in view of the new policies for innovation (provisional)

Elisabetta Epifori – Director of Polo Tecnologico di Navacchio

10.30 Discussion

Innovative enterprise and post-incubation

Moderatore: Emil Abirascid, giornalista collaboratore "IL Sole 24 Ore"

Luigi Nicolais – Ministry for reforms and innovation in public administrations

Paola Ghia, DG "Productive development and competitiveness" – Ministry for economic development

Andrea Vecchia - General Manager of IPI (tbc)

Gianpio Bracchi – President of AIFI

Peter Harman - Deputy Chief Executive of UKBI (tbc)

Fabio Terragni – President of AIDA

Vincenzo Pozzolo - President of PNICUBE

Alessandro Giari – President of APSTI

12.30 Closing remarks

INFO AND REGISTRATION: www.milanomet.it

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Please, confirm your presence by filling the registration form on www.milanomet.it or contact:

Milano Metropoli Agenzia di Sviluppo
rif. Gianluca Sala: sala@milanomet.it
Tel. 02-24126540

EBN Network
Rif Eleonora Sambasile: esa@ebn.be
Tel. +32 2 772 95 74